

Orenda Advertising Contract

2011-2012

9 Blocks

	Early Bird \$486	
	Regular \$540	

6 Blocks

	Early Bird \$324	
	Regular \$360	

4 Blocks

	Early Bird \$216
Regular \$240	

3 Blocks

	Early Bird \$162	
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2 Blocks

	Early Bird \$108
Regular \$180	

Regular \$120

1 Block

Early Bird \$54
Regular \$60

For Early Bird Rate:
contract, Payment and
materials are due
October 21.

All other ads will be
charged regular rate. All
material is due January
14.

Name of business: _____

Address: _____

Contact Name/Phone: _____

Signature: _____

Check Amount: _____
Please make checks payable to: Lamar High School

Mail to: Lamar High School, Att: S. Blackmon, 3325
Westheimer, Houston, TX 77098

ORENDA ADVERTISING POLICIES

Thank you for supporting the Lamar High School student yearbook. The staff pledges to produce a quality advertisement. The buyer, however in signing the contract realizes that the yearbook is produced by students, not professionals and errors may occur. We reserve the right to refuse any advertising (photos or wording) that is deemed inappropriate for high school aged students. For senior ads, **no photos of naked babies or children** will be printed. **Plastic party cups are not permitted in pictures.** Editors and adviser reserve the right to reject any photo for all advertising in the book. Commercial advertisers may have photos in their ads and may use LHS students, their own employees and/or family as models for ads

There is no guarantee that photos or other ad materials will be returned, so originals should not be submitted. Please turn in copies only. Any photos on disk must have a resolution of 300 dpi. We cannot guarantee the quality of any photo submitted at a lower resolution.

If pictures are not received by advertisers by the deadline, the ads editor will design the advertisement for placement in the book. Payment must be made before ad is designed.

In order to receive the Early Bird special, all material, including pictures must be submitted by October 21.

The final deadline for advertisements is January 14. Contract, payment, and materials must be received by this date.